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U.S. Patent and Trademark Se: U.S. DEPARTMENT OF COMMER
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UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No. 03445-P0002A

First Inventor David Martin

Title METHOD FOR IMPROVEMENT OF PROMOTION RESPONSE

(Only for new nonprovisional applications under 37 CFR 1.53(b)

Express Mail Label No. EL 574 208 995 US

(Oil	ly for new nonprovisional a	applications under 37 CFR 1	.oo(o)) LAPICO	3 Wall Lab	01.140.		L 01 7 20	0 333 03			
Se		ATION ELEMENT		Assistant Commissioner for Patents ADDRESS TO: Box Patent Application Washington, DC 20231							
1. 2	Fee Transmitt (Submit an orioi Applicant clai See 37 CFR	7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)									
з. 🏻	Specification (preferred arrang	[Total Pag ement set forth below)	es 44]	a. Computer Readable Form (CRF) b.: Specification Sequence Listing on:							
	- Cross Refer - Statement R - Reference to - Background - Brief Summa	title of the Invention ences to Related Appl tegarding Fed sponsor of Microfiche Appendix of the Invention ary of the Invention of the Drawings (red R & D	i. CD-ROM or CD-R (2 copies); or ii. paper c. Statement verifying identity of above copies ACCOMPANYING APPLICATION PARTS							
	- Detailed Des - Claims(s)		ii niedj	9. Assignment Papers (cover sheet & document(s))							
	- Abstract of t	he Disclosure `		10. 37 CFR 3.73(b) Statement Power of Attorney							
4. 🔼	Drawings(s) (3	35 USC 113) Total S	heets 3	11.	English ⁻	Translation	Document (if applicable)			
5. O	ath or Declaration	Total P	ages 2]	12.		ion Disclos nt (IDS)/PT		Copies of Citations	IDS		
	a. New	executed (original or	сору)	13. Preliminary Amendment							
		from prior application		14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized)							
	i. D <u>DI</u> Sig	ELETION OF INVENT gned statement attached on amed in the prior application .63(d)(2) and 1.33(b).	OR(S) deleting inventors(s)	15. Certified Copy of Priority Document(s) (if foreign priority is claimed) 16. Other							
6.	6. Application Data Sheet. See 37 CFR 1.76										
17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76: Continuation Divisional Continuation-in-part of prior application No.: Prior application information: Examiner Group/Art Unit: For CONTINUATION or DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.											
18. CORRESPONDENCE ADDRESS											
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Nam	е	Stephen P. McN	Namara	·-							
Address St. Onge Steward Johnston &			k Reens LLC								
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Ná	ame (Print/Type)	Stephen P. Mc	Namara	Registration No. (Attorney/Agent) 32,745				1			

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Complete if Known **FEE TRANSMITTAL** Application No. November 3, 2000 Filing Date for FY 2001 First Named Inventor **David Martin** Examiner Name

Patent fees are subject to annual revi	sion	Group Art Unit				
OTAL AMOUNT OF PAYMENT	(\$) 422.00	Attorney Docket Number	03445-P0002A SPM			

TOTAL AMOUNT OF PAYMENT (\$) 422.0					0	Attorney Docket Number				03445-P0002A SPM				
METHOD OF PAYMENT (check one)							FEE CALCULATION (continued)							
The Commissioner is hereby authorized to charge indicated fees and credit any over payment to: Deposit			Large Fee	Entity Fee	AL FEE Small Fee	Entity Fee		Fee Paid						
Account 19-4516			Code 105	(\$) 130	Code 205	(\$) 65	Surcharge	1 66 7 414						
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Charge Any Additional Fee Required 37 CFR 1.16 and 1.17				139	130	139	130	•	sh specification					
Applicant claims small entity status. See 37 CFR 1.27					147	2,520	147	2,520	For filing a tion					
2 . 🛛	2. 🔀 Payment Enclosed:				112	920*	112	920*	Requesting Examiner					
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4	FEE CALCULATION						110	215	55	Extension				
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± 106	320	206	160	Design filing fee	355.00	128 119	1,890 310	228 219	945 155	Notice of A	· .			
107	490	207	245	Plant filing fee		120	310	220	155					
108	780	208	355	Reissue filing fee		121	270	221	135	Filing a brief in support of an appeal Request for oral hearing				
114	ı				138	1,510	138	1,510		institute a public u	se proceeding			
Į,	SUBTOTAL (1) (\$) 355.00					140	110	240	55		Petition to revive – unavoidable			
2. EXTRA CLAIMS FEES						141	1,240	241	620	Petition to revive – unintentional				
Extra Fee from				142	1,240	242	620		e fee (or reissue)					
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	Total Claims 23 -20**= 3 X 9 = 27.00				143	440	243	220	Design iss					
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103	18	203				146	710	246	355		bmission after fina § 1.129(a))	al rejection		
102 104	80 270	202 204	40 Independent claims in excess of 3 135 Multiple dependent claims, if not paid		149	710	249	355	For each a					
108	80	208 40 •• Reissue independent claims over original patent		179	710	279	355		(37 CFR 1.129(b) or Continued Exan	•				
110	18	210	9	** Reissue claims in exc and over original pater		169	900	169	900	Request for expedited examination of a design application				
** or number previously paid, if greater; For Reissues, see above				Other fe	Other fee (specify)									
SUBTOTAL (2) (\$) 67.00						* Redu	ced by B	asic Filin	g Fee pa	id	SUBTOTAL (3	(\$)	0.00	
SUBMITTED BY St.Onge Steward Johnston & Reens LLC Complete (if applicable)														
Name (Print Type) Stephen P. McNamara							ation No. ey/Agent)	32,74	2,745 Zelephone 203 32			-6155		
Signature									11/3/2	2000				

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